

BREWSTER COUNTY
Tourism Council

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BILL IVEY
President

PUBLIC NOTICE: January 5, 2026, at 1:00 PM

Regular Business Meeting - Zoom

AGENDA

- 1. Call to Order**
- 2. Public Comment**
- 3. Review, discuss and take necessary action to approve previous meeting minutes**
 - A. Minutes from November 18, 2025**
- 4. Reports & Updates**
 - A. Big Bend National Park**
 - B. Big Bend Ranch State Park**
 - C. Marathon Chamber of Commerce**
 - D. Big Bend Chamber of Commerce**
 - E. Visit Alpine**
 - F. Texas Mountain Trails**
- 5. Treasurer's Report**
- 6. Executive Director's Report**
- 7. Discussion and/or Action Items**
 - A. Metrics Committee Report**

- B. Strategic Planning Committee Report**
 - C. Review, discuss and take action to appoint members to the 2027 VBB Marketing Committee**
- 8. Adjourn**